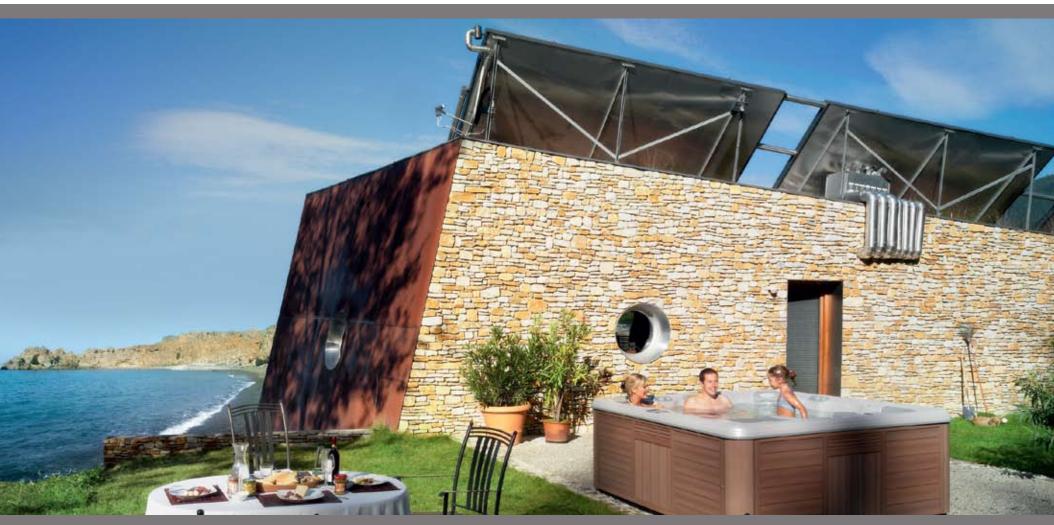
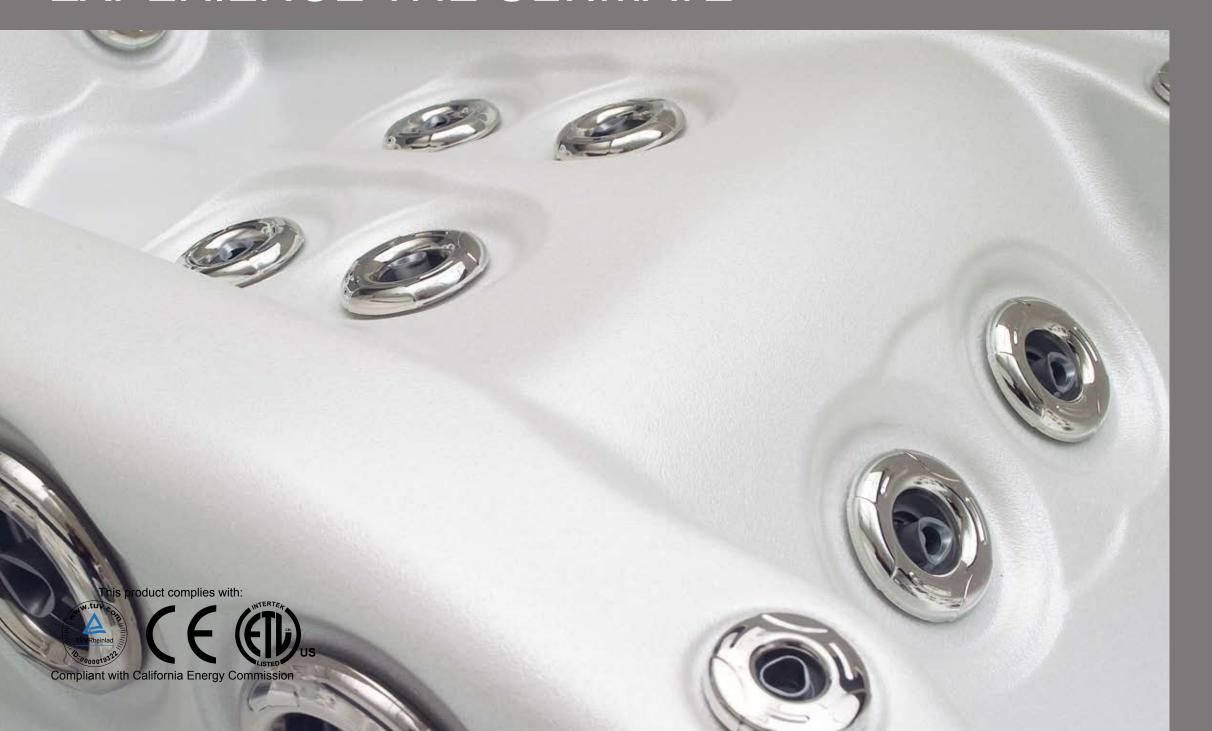
Platinum Elite Class





EXPERIENCE THE ULTIMATE





HIGHEST EXPECTATIONS, UNMATCHED PERFORMANCE

Artesian's Platinum Elite spas are indeed beautiful. But our spas are far more than just aesthetically pleasing. Behind the graceful lines and pampering surfaces lies the most powerful, sophisticated system ever devised for moving and controlling the flow of water in a spa. This personalized water control system is what truly sets this Artesian spa line apart. The Platinum Elite spa moves more water volume through more jets with greater power and less resistance than any other spa in the industry. Our patented Helix Jet System produces a powerful rotating pulsing action, giving you a soothing, luxurious hydro-massage unlike any other. Simply stated, you will not find a better performing, more therapeutic spa anywhere.

HYDROTHERAPY BENEFITS



The hydrotherapy elements of heat, buoyancy, and massage work together to relax and heal your body and mind.

What is Hydrotherapy?

Hydrotherapy has been used for centuries, and today treats muscle pain, joint injuries and arthritis. In addition, hydrotherapy relieves stress and helps you achieve a sense of well-being. With any of our high-performance Platinum Elite Class spas, you will get the greatest possible benefits of hydrotherapy as you enjoy precious moments of relaxation in the luxury of this aesthetically pleasing, quality-built spa.

Benefits of Hydrotherapy

Hydrotherapy is an age-old form of healing and stress relief based on three simple principles: heat, buoyancy and water movement, or hydromassage. Heat dilates the blood vessels and increases circulation in the body. We at Artesian are committed to enhancing your health, your quality of life, and your precious moments of relaxation by designing and producing the highest quality and best performing spa available.



GREEN TECHNOLOGY IS OUR THING



GREEN TECHNOLOGY MEANS ENERGY EFFICIENCY

All the performance in the world can be wasted if it is not efficient. Platinum Elite Class spas use an energy-efficient circulation system to keep your electric bills low and the switchless motors deliver more water while requiring less energy. This means a Platinum Elite Class spa is more efficient than a traditionally built spa. You can relax, knowing that luxury and high performance do not mean increased consumption and high costs.

Respecting the environment is what we do

- Our maintenance-free PermaWood cabinet does not rot, rust or warp, and it does not deteriorate or require replacement even after years of use.
- The high density foam that fills every square inch between the cabinet and the shell provides the highest level of insulation possible.
- Our heavy-duty, insulated spa cover offers the best rate of heat retention available.

Environmentally Friendly Water Treatment

- The optional Nature2 spa chemical treatment system uses silver minerals to naturally destroy bacteria and algae, reducing the need for harsh chemicals.
- Ozone injected into the spa water destroys viruses, fungus, mildew, and spores, in addition to eliminating oils and other contaminants. Ozone, used with Nature2 treatment, substantially reduces the chemicals needed to maintain clean, clear water.

WhisperPure Circulation System Benefits

 The WhisperPure Circulation System circulates water through the micron filters, the high-output ozonator, and the heater up to 100 times a day. It delivers clean, regulated water 24 hours a day, while operating at a lower cost than any other system on the market.

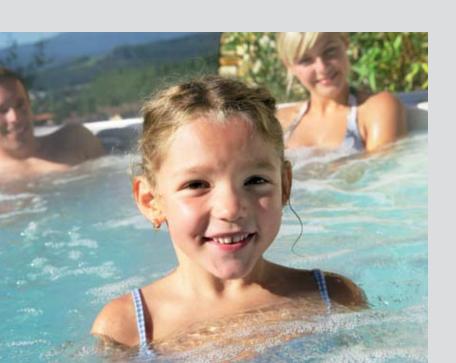


WHAT MAKES PLATINUM ELITE DIFFERENT?

DIRECTFLOWTM

Unrivaled in Luxury

Luxury can be something of a relative, subjective thing. What seems luxurious to one person may seem substandard at best to another. But there is a level of luxury that's so refined, so beautiful, and so impressive that it's unmistakable. The Platinum Elite line of spas from Artesian is the embodiment of that level of luxury. Every aspect of these spas is designed to give you the ultimate therapeutic spa experience. Simply stated, no other spa on the market can measure up to the quality, features and beauty of a Platinum Elite spa from Artesian.

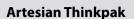


Smart Technology

other system available today.

Whisper Pure Circulation System

Artesian's E-Series circulation system brings new meaning to circulation pump performance in the spa industry. This revolutionary system filters 30 gallons per minute, which means that the spa water is filtered and ozone-sanitized more than 100 times a day. The pump has no shaft or seals to go bad, so the end result is a durable, leak-proof system that is whisper-quiet as well as cost-efficient. This circulation system operates at a lower cost than any



Thinkpak is a technologically advanced, state-of-the-art spa pack that features a totally waterproof enclosure. The slim, compact spa pack is functionally designed with innovative, built-in features. If anything goes wrong with your spa, the

Thinkpak will let you know on its Smartpad display, giving you the opportunity to quickly fix the problem.

Artesian Thinktemp Heater

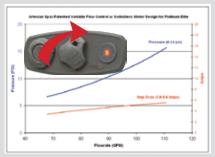
The heater is an intelligent, remote water heating system designed to be totally maintenance-free. Separate from the

spa pack, its long list of features includes a built-in temperature probe and a water flow detector that eliminates the need for a pressure switch. The heater's safety system provides several levels of overheat protection, and it controls multiple power levels with a single element. This is the first heater in the industry to have a solid-state controller, giving it extended life.

The patented DirectFlow spa operating system from Artesian Spas is an innovative, energy-saving design that incorporates small switchless motors, variable flow controls, and electronic on/off pump controls for individual therapy seats. This energy-efficient, personalized system provides many benefits, the greatest being a powerful hydrotherapy massage and a unique spa experience.

ENERGY EFFICIENCY

Energy is not wasted with the DirectFlow System. With this patented system, the spa user can turn on the pumps for just the seats that are used, rather than powering up the entire spa, as is necessary in a traditional spa. In addition, the pumps and motors are smaller and require less electricity than the larger ones used in traditional spas.

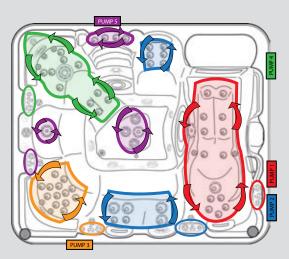


SWITCHLESS MOTORS

The smaller and more energy efficient, switchless motor used in Platinum Elite Class spas delivers maximum performance and is virtually troublefree. This long-lasting motor does not require a mechanical switch to take it from "start" to "run," which greatly increases its efficiency. It is quieter than larger conventional motors and requires fewer operating parts, which reduces the potential for problems and makes it last longer.



POWERFUL HYDROTHERAPY EXPERIENCE



Conventional spas use one or two large pumps to send water to diverter valves, which direct water to the jets. Friction builds up in the diverter valves, putting pressure on the pumps. This is inefficient and diminishes water pressure to the jets. With the DirectFlow system, each therapy seat or station has its own small, powerful pump, eliminating the need for inefficient diverter valves. Our design uses shorter, more efficient plumbing lines to pump the water directly to the Helix jets.

PERSONAL MASSAGE CONTROL



Each hydrotherapy station has its own flow control panel so everyone in the spa can determine the proper jet pressure and air pressure required for a customized, personal hydro-massage. Whether you want a high-pressure ultimate massage, a lowpressure gentle massage, or something in between, your setting will not affect any other station.







Make hydrotherapy part of your routine

Bringing hydrotherapy into your routine can improve your health, relieve stress, and improve blood circulation. The Quail Ridge offers a dedicated lounger with armrests and a dynamic, super-massage foot and leg well. The Quail Ridge has four massage seats with powerful massaging jets and jet configurations that are sure to meet your needs. This spa fits through most exterior doors and is perfect for small spaces and indoor use.

Seating Capacity	5	
Dry Weight	579 lbs	263 kg
Filled Weight	3450 lbs	1565 kg
Water Capacity	345 gl	1306 lt
Pumps	(4) 3 bhp pumps (1) 24 hr circ pump	
DirectFlow™ Controls	4	
Filter type	(2) 50 sqft pleated (1) Disposable Micron	

Pumps are rated at brake horsepower.

Quail Ridge 92 x 79 x 34 in 234 x 200 x 86 cm



58 Jets

5" Helix twin spin	3	Helix jumbo storm massage	1
5" Helix cyclone swirl	3	ozone/drain jet	1
3" Helix micro cyclone	42	return jet	1
Helix euro cyclone	7		

Dove Canyon 92 x 92 x 37 234 x 234 x 94 cm



67 Jets

5" Helix cyclone direct	2	Helix whirlpool	2
5" Helix cyclone twin spin	4	Helix jumbo storm massage	1
5" Helix swirl	3	ozone/drain jet	1
3" Helix micro cyclone	46	return jet	1
Helix euro cyclone	7		



Your personal luxury retreat

Vacations may be few and far between, but your backyard can be your own lavish retreat with a Dove Canyon. This spa's dedicated lounger, with its dual rotating foot jets and calf massage, is unique. The versatile triad seat features wrap-around, high-flow, adjustable jets and offers multiple variations of hydro-massage options. Enjoy a relaxing getaway any day of the week, right in your backyard.

Seating Capacity	6	
Dry Weight	901 lbs	409 kg
Filled Weight	4860 lbs	2204 kg
Water Capacity	475 gl	1798 lt
Pumps	(5) 3 bhp pumps (1) 24 hr circ pump	
DirectFlow™ Controls	5	
Filter type	(2) 50 sqft pleated (1) Disposable Micron	

Pumps are rated at brake horsepower.



Goodbye aches and pains

Hydrotherapy has been shown to reduce aches and pains with a combination of powerful massage therapy and heat. Loaded with 67 high-volume, sophisticated massage jets and four full-therapy seats, the Piper Glen certainly offers the ultimate spa experience. With five individual controls for massage seats, everyone can relax with just the right amount of pressure without diverting water from other seats.

Seating Capacity	7		
Dry Weight	968 lbs	439 kg	
Filled Weight	5175 lbs	2347 kg	
Water Capacity	505 gl	1912 lt	
Pumps	(5) 3 bhp pumps (1) 24 hr circ pump		
DirectFlow™ Controls	5		
Filter type	(2) 50 sqft pleated (1) Disposable Micron		

Pumps are rated at brake horsepower.

Piper Glen 92 x 92 x 37 in

234 x 234 x 94 cm



67 Jets

5" Helix cyclone twin spin	4	Helix whirlpool	2
5" Helix cyclone swirl	5	Helix jumbo storm massage	1
3" Helix micro cyclone	48	ozone/drain jet	1
Helix euro cyclone	5	return jet	1

Pelican Bay

274 x 234 x 94 cm



69 Jets

5" Helix cyclone direct	1	Helix whirlpool	2
5" Helix cyclone twin spin	3	Helix jumbo storm massage	1
5" Helix cyclone swirl	5	ozone/drain jet	1
3" Helix micro cyclone swirl	48	return jet	1
Helix euro cyclone	7		



Entertaining made easy

Designed for large families, entertaining friends or those who just like to spread out and move around, the Pelican Bay offers the most space a Platinum Elite spa has to offer. This spa features an astonishing 69 high-performance jets and five individual controls for the massage seats. The Pelican Bay does not sacrifice therapy or performance for the sake of size.

Seating Capacity	8		
Dry Weight	1100 lbs	499 kg	
Filled Weight	5600 lbs	2540 kg	
Nater Capacity	550 gl	2082 lt	
Pumps	(5) 3 bhp pumps (1) 24 hr circ pump		
DirectFlow™ Controls	5		
Filter type	(2) 50 sqft pleated(1) Disposable Micron		
Acrylic shell color only available in: Cinnahar Quartz White Pearl			

Oyster Opal, Moonscape, and Silver Marble **Rock panels not available on this model.

Pumps are rated at brake horsepower.

PLATINUM ELITE CLASS STANDARD FEATURES



DirectFlow™ Water Delivery System

- Our patented DirectFlow™ delivery system allows the spa user to control the level of massage pressure (water output) by conveniently adjusting the spa-side control.
- The Variable Flow Control replaces diverter valves used in traditionally built spas.



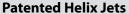
The LED lighting system comes with one large LED light, lights in pillows, AquaSerene™ and Pillowfalls.

Water Features

Listen to the soothing sound of falling water while you relax with the beautiful AquaSerene™.



- The seats are at varied depths and designed for the comfort and proper support of every body.
- Jets are strategically placed in each seat at the body's pressure points to maximize an effective massage.



- Ground-breaking Helix jets deliver deep muscle penetration for an effective massage.
- Stainless Steel Escutcheons outline the Platinum Elite's jets with an elegant, glimmering accent.

Digital Control Pad

The dashboard layout of spa controls makes it easy for you to control the spa's features while bathing.

PermaWood Cabinets

PermaWood adds years of maintenance-free life to your spa. Panels are made of a durable, synthetic material that can withstand the harshest weather conditions.

Ozone with Mazzei Injector

The spa ozonator with its Mazzei injector treatment system provides crystal clear spa water. Use of Ozone means that fewer harsh chemicals are needed to keep the spa water clean.

Insulation

and the shell helps keep the water at the right temperature and plumbing fixtures in place.

Switchless Pumps and Free Flow Plumbing

- Switchless motors insure the longest pump life of any spa on the market.
- The ThinkPak power control system displays any errors on the topside control for easy troubleshooting. The water heating system has a built-in temperature probe and water flow detector, which eliminates the need for pressure switches.
- Virtually failure-proof switches are used in the Platinum Elite Spas, instead of pressure switches.
- Valves move water between seats, and each jet is individually controlled, giving you a complete water massage.
- Innovative full-flow plumbing increases water flow to jets and reduces flow resistance.
- The jets' plumbing connections are both glued and clamped, reducing the potential for leaks at plumbing joints.

Construction

- The entire frame of a Platinum Elite spa is built of 100 percent pressure-treated lumber that will not rot or warp.
- Every Platinum Elite spa is built with an ABS spa base.
- Every Platinum Elite spa has a durable shell constructed of beautiful acrylic with our lifetime Diamondbond backing.
- Our jets rotate on bearings instead of plastic for easier adjustment.

Spa Cover

The ASTM Deluxe safety cover ads insulation value and protects your spa.

Warrantv

• The standard Platinum Elite spa warranty includes lifetime for structure, seven years for surface, five years for electrical, five years for plumbing, and two years for PermaWood cabinet. Please see your manual for more warranty details and your dealer for extended warranty options.



Additional LED Lighting

A beautiful light system illuminates the appealing texture and details of your spa's interior, as well as highlighting the spa cabinet's features. Optional LED light systems let you saturate your spa with your favorite color or slowly fade from color to color for a spectacular light show.

Marine-Grade Stereo Systems

With your own Platinum Elite spa in your backyard, total escape is within reach every day. A Platinum Elite Poly Planar or Spa Tunes stereo system is a perfect addition to complete your luxurious retreat. The sound system buff will appreciate the Poly Planar with CD player, sub-woofer, floating remote, and two 360-degree rotating, pop-up speakers. The Spa Tunes stereo comes standard with watertight iPOD / iPhone Dock, sub-woofer, floating remote, and two 360-degree rotating, pop-up speakers.



Spa Tunes shown

Optional patio speakers let you listen to your sound system even when the spa is covered, so you can enjoy your stereo equipment while gardening, working in the yard or entertaining.



Green Technology Upgrades

OPTIONS THAT FIT YOUR LIFESTYLE

Nature2 Technology uses silver minerals to destroy bacteria and algae in your spa, which means that fewer harsh chemicals are needed to keep your spa water balanced.

Ozone ProPure Mixing Chamber

Instead of injecting ozone into the spa water, as the ozonator does, the ProPure mixing chamber produces ozone in a separate compartment that pulls in the spa water and mixes it with the ozone. The ozone-purified water is cycled back into the spa and more water is brought into the chamber for treatment, gradually purifying all water in the spa. This process more efficiently destroys bacteria that may be present. It also greatly reduces the possibility of corrosion of the spa cover and odor sometimes caused by ozone that is injected into spa water.



Klean Water Management System

This system combines Artesian's magnetic 24-hour circulation pump, 2-micron disposable filter, Nature2 technology, and Ozonator. The combined result is water so clean that it exceeds the EPA's standard for bottled drinking water.

Pro Guard Cover

The heavy-duty ProGuard spa cover adds insulation value to your spa and is particularly important if your spa is exposed to extremely cold weather and ice or snow. You can relax with the ProGuard, knowing your spa is kept safe and the heat is insulated inside the spa, even in severe weather conditions.









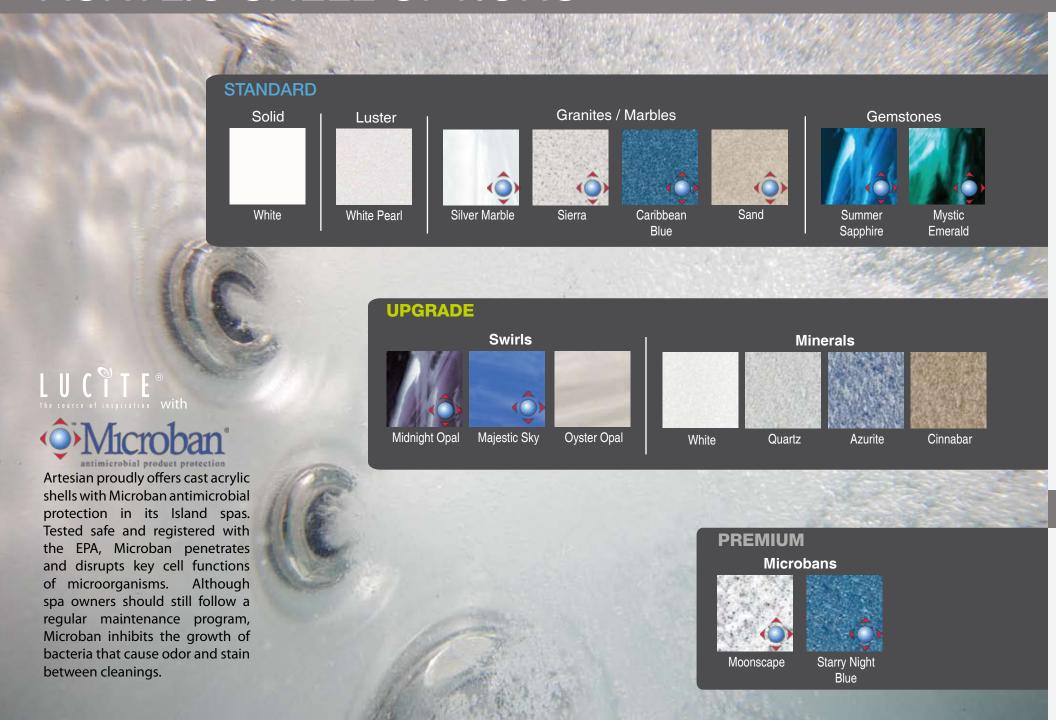


The full foam insulation between the cabinet



ACRYLIC SHELL OPTIONS

CABINET AND COVER OPTIONS

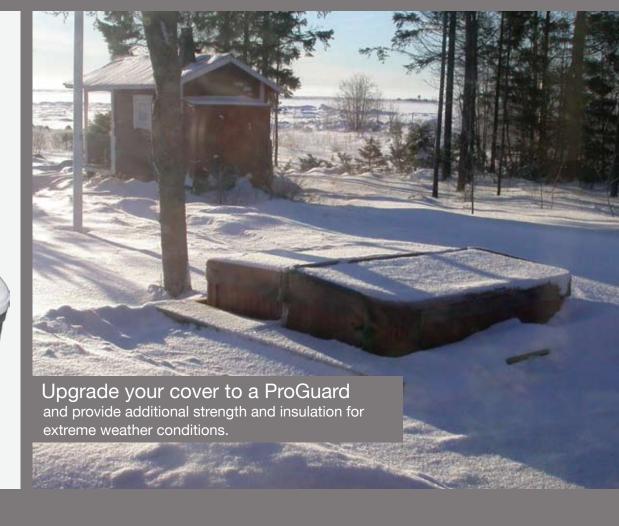


Rock Cabinetry Upgrade

Beautiful, long-lasting rock panel cabinets are an available option on most Platinum Elite Class spas.* Panels are made of a durable, synthetic material that can withstand harsh weather conditions, including snow, humidity, rain, sleet, and heat.



*Rock panels not available on Pelican Bay.







Proudly made for the world in the USA.

Artesian Spas are sold in the following countries: Albania, Andorra, Armenia, Australia, Austria, Azerbaijan, Belarus, Belgium, Bosnia, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Dubai, Estonia, England, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, India, Ireland, Italy, Kazakhstan, Korea, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, Netherlands, New Zealand, Norway, Poland, Portugal, Romania, Russia, San Marino, Scotland, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, Wales





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